

World-Wide Web: An Information Infrastructure for High-Energy Physics

T.J. Berners-Lee, R. Cailliau, J.-F. Groff, B. Pollermann
C.E.R.N., 1211 Geneva 23, Switzerland

ABSTRACT

The World-Wide Web (W^3) initiative encourages physicists to share information using wide-area networks. The W^3 software provides easy hypertext navigation and information retrieval in a consistent manner to a vast store of existing data and future hypertext. The client-server architecture uses global conventions for document identifiers, a set of common access protocols, and an ever-widening set of transfer formats. The HTTP protocol is introduced which allows servers, sometimes simple shell scripts, to provide data and take advantage of a range of hypertext browsers on many platforms. Existing data may be put on the "web" by a gateway without affecting data management procedures. Internet archives, news, "WAIS" and "Gopher" systems are already included in the web. The future will see multiple data formats being handled by negotiation between client and server, and hypertext editors bringing collaborative authorship in the information universe.

The need

In few disciplines is the need for wide-area hypertext so apparent and at the same time so soluble as in particle physics. The need arises from the geographical dispersion of large collaborations, and the fast turnover of fellows, students, and visiting scientists who must get "up to speed" on projects and leave a lasting contribution before leaving. Fortunately, the community necessarily has a good computing and network infrastructure.

Much information is in fact available on-line, but references to it involve complicated instructions regarding host names, logon passwords, terminal types and commands to type, sometimes needing the skilled interpretation of a network "guru". W^3 replaces this with a point-and click interface which anyone can use.

The technology

The W^3 reader uses two operations to access the world of information. The first is to jump across a hypertext reference. On a graphic terminal, a reference is represented by a sequence of highlighted text, or an icon. The user clicks on it with the mouse, and the referenced document (or part of a document) appears. On a line mode terminal, a reference is represented for example by a number in the text: the user types the number to follow the reference.

Hypertext links allow many existing structural forms to be represented: references

between academic papers, pointers from a table of contents to the text, "See also" references and such like within books. Systems of nested menus which characterise many online help systems can also be represented: each menu page is a hypertext document pointing to a set of other menu pages or documents.

An index may also be regarded as a hypertext document, but searching an index by hand is time consuming. Furthermore, text retrieval software uses sophisticated search techniques which are out of the question for a human being. Therefore, the second operation W^3 allows is for the reader to present a query to a remote search engine. The engine itself, and the particular search it will perform, are represented by a virtual "cover page" document. This index document may itself be found by following hypertext links or indeed by a search.

The architecture (Fig. 1)

It can be seen that whereas following a hypertext link requires intelligence on the part of the application used to present the data, a search must be performed at the site where the data resides. The architecture therefore involves two programs, a client "browser" and a server, communicating across a network. The "information bus" which connects clients consists of a set of standards and conventions. At this level, a conceptual world is composed of named documents which may or may not be searchable indexes. The browser is free to present the documents and the relationships between them in any appropriate way to the user. The server is free to generate the documents either by sending real files, or by generating virtual hypertext on the fly in response to a request. This is how a "gateway" server can provide a hypertext image of all the data in another system.

The three conventions of the information bus are Universal Document Identifiers, a set of protocols, and a set of data formats.

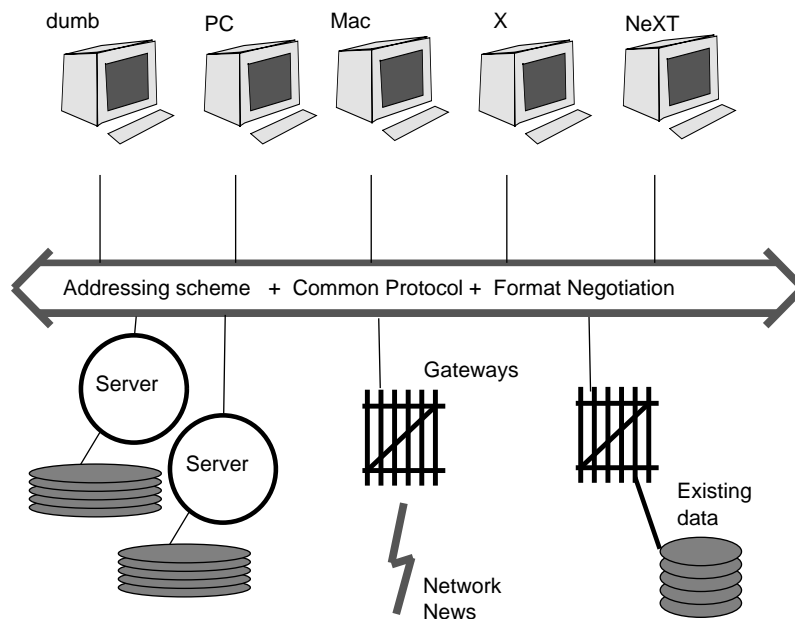


Fig. 1. The W^3 architecture in outline.

Protocols

A number of existing protocols, and one new protocol, form the set with which a W^3 browser is equipped. Standard protocols used are

- The FTP protocol [Post85] allows access to the internet archives of software and other information. Directories are browsed as hypertext. The browser will notice references to files which are in fact accessible as locally mounted (or on DECnetTM on VMSTM systems) and use direct access instead.
- The NNTP protocol [Kant86] allows access to news groups and news articles. News articles make good examples of hypertext, as articles contain references to other articles and news groups. News groups are like directories, but more informative.

Some nonstandard protocols are in use by other experimental systems, and W^3 browsers can access two of these:

- The Wide Area Information Server (WAIS) protocol [Kah190] provides search and retrieve by database. Although not currently specified to allow links to other servers or data accessible by other protocols, it is close to the functionality required by W^3 . A gateway server provides access from any W^3 browser to any WAIS server.
- The “Internet Gopher” protocol [Albe91] provides a distributed information service consisting of interlinked menus and files. As the menus map onto hypertext and the Gopher protocol is simple, W^3 browsers can browse the gopher world as part of the web.

A new protocol, HTTP [Bern91], was defined in order to allow, like WAIS, document retrieval and index search. The “HyperText Transfer Protocol” is a protocol for

retrieving anything (not necessarily hypertext) as fast as is needed in response to a hypertext jump. HTTP is a very simple internet protocol, similar in implementation to FTP and NNTP (in that respect it is like Gopher). The HTTP client sends a document identifier with or without search words, and the server responds with hypertext or plain text. The protocol runs over TCP, using one connection per document request. The browser acts as a pipeline, so that as the bytes arrive from the server they can be presented to the reader as soon as they arrive.

Universal Document Identifiers

The power of the system lies not in a complex protocol, but in the Universal Document Identifier (UDI) [Bern92]. The UDI, while compact and printable, contains fields allowing a server to be identified, a document to be identified on that server, and a search to be performed if necessary. It may have a field specifying a particular part of a document to be selected when the document is presented. Some examples are

<code>http://info.cern.ch/hypertext/WWW/TheProject.html</code>	A document about the WWW project ;
<code>http://crnvmc.cern.ch/FIND?sgml</code>	A list of documents about SGML in the CERN computer centre index. ;
<code>news:comp.sys.next.announce</code>	An internet newsgroup ;
<code>news:ddrg1423f@cernvax.cern.ch</code>	An (imaginary) news article ;
<code>file://info.cern.ch/pub</code>	An anonymous FTP directory ;
<code>Overview.html</code>	A file in the same directory as the current document ;
<code>Overview.html#proof</code>	A part named "proof" of that document ;
<code>#proof</code>	A part named "proof" of the current document.

Data formats

As formats for representing data will continually evolve, one cannot restrict them in any way. The W³ architecture proposes a negotiation between client and server to agree on a document format for transmission. This has not to date been implemented, but its importance will become increasingly apparent. Current W³ browsers handle either plain text or simple hypertext, and in fact the great majority of information currently available in the world is representable in this way, as is evidenced by the growth of the web during the last year.

Plugging data into the web

In these early stages of the web, the most practical use of effort is to make small servers

which provide existing data as part of the web. Now there are many examples of such servers, including in particle physics,

- “Phone book” indexes of people’s coordinates (CERN and NIKHEF) ;
- Documentation indexes for CERN, DESY and NIKHEF documentation ;
- Preprints: the “SPIRES” preprint database (SLAC) ;
- News and announcements (CERN and NIKHEF) ;
- Online help systems (CERN) ;
- The W³ documentation in hypertext.

It is worth mentioning a few gatewayed servers. The “Archie” server in its WAIS version installed at Oregon State University, is accessible through the WAIS-W³ gateway. The index contains records for almost every file available by anonymous FTP on the Internet. The W³ browser can access the index and jump straight to the chosen file.

At the University of Graz in Austria, an existing “Hyper-G” hypertext system is gatewayed onto the web, the server performing on-the-fly conversions of hypertext formats.

A daemon is available to allow VMS/HelpTM libraries to be served on the web, and such a server is running at the CERN computer centre. This program is available to anyone who has historically used VMS/Help as a format for online documentation.

```
#!/bin/sh
read get docid
echo "<TITLE>$docid</TITLE>"
echo Here is the data.
```

Fig. 2. A trivial HTTP server script. A more powerful server daemon written in C is distributed with W³, allowing document name to filename mapping and screening rules.

The simplicity of the HTTP protocol makes it easy to set up a new server: a shell script will do in simple cases (Fig. 2). On the VM/CMSTM systems, a basic daemon program written in C invokes a REXX exec file for flexibility and easy access to system functions.

The server currently has the possibility of returning text in hypertext mark-up language (HTML) or in plain text. Plain text is sent as a hypertext file beginning with a special <PLAINTEXT> tag which introduces unlimited ASCII text.

Hypertext mark-up

The HTML format used to represent hypertext (HyperText Markup Language) is a simple tagging scheme based on SGML. It has a few simple formatting options (Fig. 3) which allow it to be effectively used for on-line documentation as well as menus and search results. Tagging with a high-level representation of the data allows different browsers to display the text optimally according to the functions available on particular systems.

The tag which makes the text hypertext is the “anchor” tag. An anchor is a section of text which may be the start- or end-point of a link. The start of an anchor is marked with an <A> tag (with attributes), and the end by a tag.

To be the end-point of a link, the anchor must have a name. This name is used in the UDI for the anchor, after a hash sign.

The `proof` is in the eating.

In this example, the anchor is the text “proof of the pudding” and has the name PROOF. To be the start-point of a link, the anchor tag must have a reference. This is specified with the HREF attribute in the `<A>` tag.

<code><TITLE>Alice in Wonderland</TITLE></code>	Document title
<code><H1>Main heading</H1></code>	Top level heading
<code><H2>Section heading</H2></code>	Next level heading (up to 6 levels)
<code>..</code>	List of items
<code><MENU>...</MENU></code>	Menu of (smaller) items
<code><DIR>..</DIR></code>	Directory list of (even smaller) items
<code></code>	Start item within UL, MENU or DIR
<code><XMP> ... </XMP></code>	80-column literal text
<code><LISTING> ... </LISTING></code>	132-column (at least) literal text
<code><PLAINTEXT></code>	Literal text follows to end of file

Fig. 3. Some formatting tags of the HyperText Mark-up Language.

The `proof` has always eluded them.

In this second example, the anchor is the word “proof”. It has no name, but is linked to anchor PROOF in the same document. The value of the HREF attribute is a UDI. In this case the UDI has no document identifier, only the anchor following the hash sign ; the same document is assumed. When displayed, the anchor would be highlighted in some way: “The proof has always eluded them”. Clicking the mouse on “proof” would cause a jump to “the proof of the pudding”.

These examples are given to show how easy it is to generate a hypertext document from a database or any other data source.

Writing hypertext: Forming the web

All the facilities described so far allow very many readers to read data from a few “information providers”. The real power of hypertext becomes evident when readers have the ability to create links. We shall not here discuss the many advantages of writing hypertext over ordinary writing, except to mention that

- One never needs to write something twice, or copy it, as a reference will do just as well;
- Because data is not copied, it is less likely to be out of date;
- One can represent one’s own view of the world, and connect it to other people’s data.

The first immediate boon of editable hypertext is that one customises one’s “home” page to make it a personal hyper-notebook, with links to all the things one finds useful. As a

UDI may represent a document, an index, or the result of querying an index, links may be made to such things as "all the articles in the computer center about printers". Each time the link is followed anew (subject to a certain amount of caching done by the browsers) the query will be reevaluated to catch any new articles.

One can distinguish modes in which the web is used by readers, from quick reference (phone numbers, weather check) through reading technical manuals to resource discovery (searching for a program to coordinate a car pool). After an exhaustive resource discovery phase leading to some remote gem of information, the exhausted user can now link that gem to his home page, and it becomes a rapid reference item.

When a group of people all have hypertext authoring tools, they collaborate on a web which represents their joint shared knowledge. This computer-supported collaborative work (CSCW) phase will be a great boon to the HEP community.

Current status

A prototype WYSIWYG hypertext editor on the NeXT platform was developed to demonstrate the feasibility of the project. Its development was made easy by the NeXTStep™ development environment (it took about a month). The editor is used for all the W³ internal documentation, and the maintenance of a web of pointers to useful information. The prototype has not currently been extended to the full range of access protocols of the line mode browser.

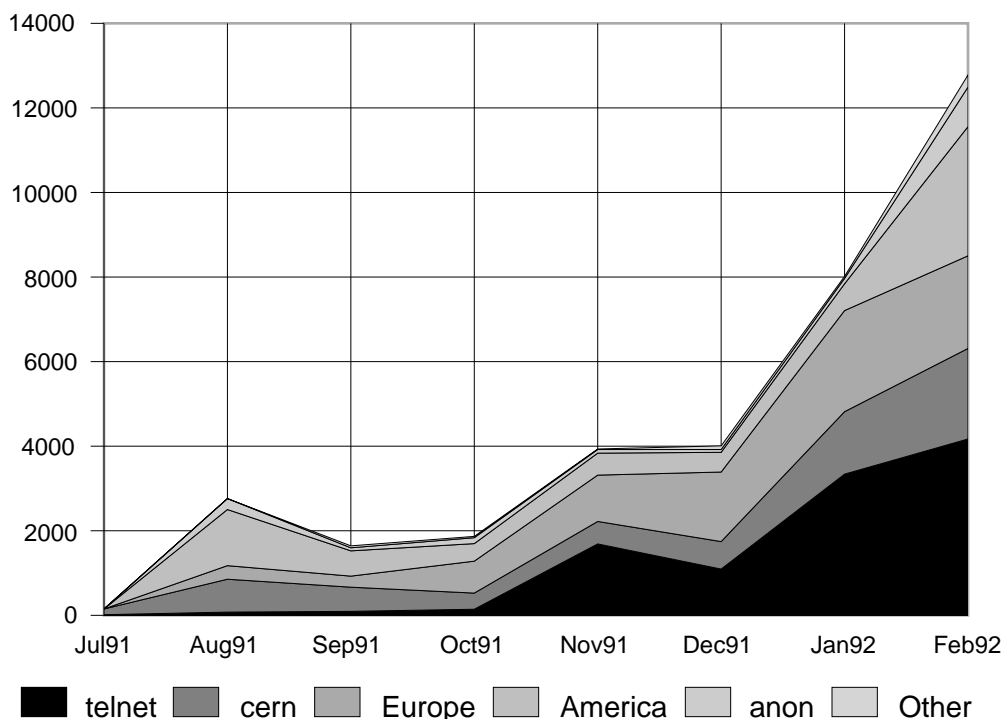


Fig. 4. The server on info.cern.ch provides documentation about the W³ project itself, and also some pages of hypertext overviews of what is available elsewhere. Growing interest in the web is demonstrated by the increasing number of documents retrieved from it each month. Sections show areas in which the browser was run, the lowest section representing those telnetting to info.cern.ch for information. "Anon" are unregistered internet addresses.

The line mode browser has been available for more than a year, and has met with enough popularity to keep the W³ developers more than busy. As well as being an interactive browsing tool, the "www" program may be used as a general information retrieval tool for getting a document given its UDI. It may also be used as a filter for parsing HTML into formatted text.

Browser projects currently in progress include two X11 browsers, one an application of the "Viola" hypertext application by Pei Wei (UCB) and the other a motif application under development by the "otherwise" team at Helsinki Technical University. A browser for the MacintoshTM and one for the PC to run under MS-WindowsTM are under development at CERN.

We have already described some of the HTTP servers available on the web. To this one adds more than 150 WAIS index servers and more than 50 Gopher menu-oriented servers, and all the data available by anonymous FTP. The web was introduced to the particle physics world in the Christmas 1991 CERN Computer Newsletter.

More than 2000 different internet hosts have browsed W³ internal documentation from our server. In the month of February 1992 alone, the anonymous FTP server providing the software has logged more than 1000 connections, the W³ information server more

than 12000 document retrievals (Fig. 4), the gateway to CERN's computer centre documentation more than 6000 searches, and our WAIS gateway on `info.cern.ch` more than 6600 searches and 2200 retrievals. (Statistics are not currently taken on use of the CERN phone book for want of disk space)

Conclusion

The W^3 conventions form a powerful tool for bringing together a widespread academic community. These conventions will allow current and future software systems to work together harmoniously across different platforms. Software is available, and continually being contributed, to allow information to be presented to a world audience, and read by anyone. If the need arises, restricted access to particular servers can be implemented easily. The information model which combines hypertext and index search operations allows almost any existing or future information system to be included in the web. We can look forward to an explosive growth of client-server information services as exemplified by W^3 . It is up to the information managers on individual sites to ensure that relevant data for their organization is available, and that users on their site have tools, such as www browsers, which give them access to information from other organizations.

Acknowledgements

The W^3 team are grateful for the support of their managers and colleagues, who saw the potential of the initiative, in particular R. Brun, P. Palazzi, E. M. Rimmer, D.M. Sendall and D. Williams, and in the help and support from their numerous collaborators in other institutes in providing feedback, code, and online information. Nicola Pellow wrote the original line mode browser while at CERN. Peter Dobberstein (DESY), Paul Kunz and Terry Hung (SLAC), Eelco van Asperen (Erasmus University Rotterdam), and Edward Vielmetti (MSEN) are among the many who have all made contributions in various ways.

References

- [Albe91] Alberti et al., "Notes on the Internet Gopher Protocol" University of Minnesota, December 1991.
UDI=file://boombox.micro.umn.edu/pub/gopher/gopher_protocol
- [Bern91] Berners-Lee, T., "HTTP as implemented in WWW", CERN, December 1991.
UDI=file://info.cern.ch/pub/www/doc/http.txt
- [Bern92] Berners-Lee, T. et al., "Universal Document Identifiers on the Network", CERN, February 1992.
UDI=file://info.cern.ch/pub/www/doc/udi1.ps
- [Kahl90] Kahle, B. et al., "WAIS Interface Prototype Functional Specification", Thinking Machines Corporation, April 1990.
UDI=file://quake.think.com/pub/wais/doc/protspec.txt
- [Kant86] Kantor, B., and Lapsley, P., "A proposed standard for the stream-based transmission of news", Internet RFC-977, February 1986.
UDI=file://nsc.nsf.net/rfc/rfc977.txt
- [Post85] Postel, J. and Reynolds, J., "File Transfer Protocol (FTP)", Internet RFC-959, October 1985.
UDI=file://nsc.nsf.net/rfc/rfc959.txt